

## OUR HEROES' TREE DONATES E-BOOK PROCEEDS TO HOMES FOR OUR TROOPS FOR 2<sup>ND</sup> YEAR IN A ROW

FOR IMMEDIATE RELEASE

October 02, 2014, FAIRHAVEN, MA – Our Heroes' Tree is once again donating proceeds from sales of its e-book, *Our Heroes' Tree*, to benefit [Homes for Our Troops](#) in honor of Veterans' Day, beginning Wednesday, October 1 and ending Monday, December 1, 2014. E-book sales from these online retailers are included: [Amazon.com](#); [MilitaryFamilyBooks.com](#); Apple iBooks Store; and [BarnesandNoble.com](#).

Now celebrating its 10<sup>th</sup> year, Our Heroes' Tree, co-founded by Stephanie Pickup and Marlene Lee, fosters understanding among military and civilian communities by bringing people together to honor the service, sacrifice, and legacy of U.S. service members and their families.

The family-friendly, picture e-book, authored by Pickup and Lee, is designed for group event and individual use. Chandler Dudley, a self-described "military brat," illustrated the e-book with original, creative, and emotive artwork that appeals to all ages.

Pickup and Lee selected Homes for Our Troops as the beneficiary of donations for the second year in a row because the national non-profit epitomizes bridging military and civilian communities.

Homes for Our Troops unites donors and volunteers from all facets of the homebuilding industry who provide materials, labor, and expertise to build specially-adapted homes for service members severely injured in combat operations since September 11, 2001. Pickup, the marketing manager for [Care Free Homes, Inc.](#), a family-owned home improvement and construction business in Fairhaven, MA, explained, "Care Free Homes has been dedicated to supporting Homes for Our Troops as a Mastic Elite contractor, donating over \$3,000 last year."

Local communities and U.S. military installations worldwide are encouraged to host Our Heroes' Tree from Veterans' Day through Thanksgiving. Thank a Veteran – host Our Heroes' Tree.

Our Heroes' Tree Planning Guide can be downloaded at no charge via the website: [www.ourheroestree.com](http://www.ourheroestree.com). An article by Lee titled, "I Don't Know What to Say: Supporting Someone Who is Grieving," is also available for download and reprint at no charge.

Share ideas via [Facebook](#) Our Heroes' Tree Program; [Twitter](#) @OurHeroesTree; and [Pinterest](#).

### ABOUT OUR HEROES' TREE®

Stephanie Pickup and Marlene Lee co-founded Our Heroes' Tree® in 2005 to bridge military and civilian communities by honoring the service and sacrifice of U.S. service members and their families. From one tree in 2005 at the Army Family Services building at the United States Military Academy at West Point, to a national initiative hosted in 34 states and 10 countries, with thousands of honor-decorations adorning Our Heroes' Trees, the program touches the hearts of people of all ages. Pickup is the author of *The Soldier's Tree* and Lee is the author of *The Hero*

*in My Pocket* and co-author of *That's My Hope*. Books available via Amazon.com and other online retailers and wholesalers.

Our Heroes' Tree

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